

Product design leader with 10+ years shaping fintech, AI, and enterprise platforms from 0→1. Founding designer, systems thinker, and strategic product partner with strong craft and technical depth.

EXPERIENCE

CUBBY ENTERPRISE

May 2026 — Present

Staff Product Designer

PropTech · AI · B2B2C · Seattle, Remote

Leading Voice AI for Collections, automating delinquent-tenant calls — since activated for clients, **\$77K recovered, 57+ hours saved, 80% success rate**. Shipping in the codebase with engineers; building an in-app AI assistant on Cubby’s MCP connector.

Voice AI

AI Product Design

Design in Code

Agentic AI / MCP

OPTO INVESTMENTS

Jul 2022 — Apr 2026

Lead Product Designer

Fintech · B2B2C Enterprise · Fiduciary · RIA Finance Management · Remote

Founding sole designer — established product vision, design strategy, and the quality bar across the CIO, Advisor, and Investor platforms from 0→1. Championed Radar from concept through enterprise validation, turning a high-risk product bet into a new enterprise growth line.

META • ROUND FEATHER, INC.

Aug 2020 — May 2022

Senior Product Designer

Product Consultancy · San Diego, CA

Owned consumer design for Paven, Meta’s internal personal finance tool (\$7–8M valuation) — 24% user growth v1→v3, half of Deloitte coaching booked in-app.

BCG DIGITAL VENTURES

Jun — Aug 2019

Experience Designer

Consulting Firm + Innovation Studio · Business Proposal for MetLife · New York, NY

Design vision for MetLife’s Financial Wellness platform — phased strategy targeting 5× revenue growth and 29,000 new customers.

RELIANCE INDUSTRIES · JIOMONEY

Feb 2017 — Jul 2018

UX/UI Design Lead

Fintech · B2C UPI Bank · Bangalore, India

Led mixed-methods research for 10M+ users; self-service redesign cut support tickets **78%**, lifting the Play Store rating 3.1→4.3★.

WINGIFY · VWO

Sep 2015 — Feb 2017

UI/UX Designer

B2B SaaS · A/B testing, \$20M ARR

TATA CONSULTANCY

Jul 2014 — Sep 2015

Developer & UI/UX Designer

Consulting · Java Engineer · Unity 3D

KEY IMPACT

\$1M → \$500M

AUM through the platforms I shaped

3 financial platforms from 0 → launch → scale

545

Financial advisors

Serving 1,000+ UHNW clients, \$10M–\$60M+ portfolios

15+

Enterprise firms adopted

From zero, through new product bets

78% ↓

Support demand

SKILLS

AI & TECHNICAL

LLM prompting & AI integration · Design in code · Pushing code & PRs for design polish · Claude Code · Figma · FigmaMake · HTML/CSS/JS · Python

DESIGN LEADERSHIP

Design vision & bold thinking · Zero-to-one · Design systems architecture · High craft & prototyping · Cross-functional leadership · Executive communication

RESEARCH & STRATEGY

Mixed-methods research · Usability testing · Funnel & quant analysis · Behavioral finance · Fintech · RIA · Private wealth

EDUCATION

2018–2020

MS Strategic Design & Management

Parsons School of Design · Dean’s Merit Scholar · GPA 3.9

2011–2014

BS Computer Science

University of Delhi, India

2016

UX Design Program · CareerFoundry